



Highlights

- Review of Year 2011
- ZITF 2012 – Opportunities Abound



YOUR 2012 DIARY

24 - 28 April 2012

Zimbabwe International Trade Fair

A'sambeni Africa Tour and Travel Expo

Pakprint

Scholastica

Ultim8 Home

25 - 27 July 2012

Mine Entra

28 - 29 September 2012

Good Health, Good Living

HAPPY HOLIDAYS!

As the curtain comes down on the year 2011, the Management and Staff of ZITF Company would like to wish you an excellent holiday season and a happy new year. We value your support!

Our Administration Offices will be closed from **Friday 16 December** and will re-open on **Tuesday 3 January**. We look forward to working with you in the new year.

REVIEW OF YEAR 2011

A 'Refreshingly Different' ZITF

The multi-sectoral trade show, ZITF 2011, attracted a record number of over 830 exhibitors. The exhibition performed better than in recent years and was described as 'refreshingly different.' An exciting mix of local, regional and international exhibitors graced the exhibition.



Resounding Mine Entra

Mine Entra 2011 also performed well, attracting 278 exhibitors. Running under the theme, 'Exploring Business Synergies in mining, engineering and transport', exhibitors displayed innovative products and services.



New Kid on the Block

The Good Health, Good Living Expo, held in September was highly interactive, informative and entertaining. Appealing to the whole family, the expo attracted over 40 exhibitors. It was described by exhibitors and visitors alike as 'a good first-effort.'



ZITF 2012 – OPPORTUNITIES ABOUND



Get the lion's share at ZITF 2012

Exhibit at ZITF 2012 and position your brands to effectively compete on the global stage. Running from April 24 – 28 under the theme, 'Investing locally, reaping globally', take advantage and book your stand now before the 20% increase in rentals after 30 March. Contact us on zitf@zitf.co.zw

For your accommodation bookings, contact Ecological Safaris on ecological@netconnect.co.zw.



Maximise on Advertising Opportunities

Gain greater visibility and exposure through the array of flexible display and advertising opportunities available at ZITF. From street lamp adverts, to billboards and publications, we offer direct and targeted exposure to suit your needs.

Contact market@zitf.co.zw for a full bouquet of advertising opportunities.



Fly With the Eagles - Sponsorship Opportunities

Why not position your products and services favourably by partnering with the winning brand ZITF? Sponsorship is still the most effective way to build long-lasting, beneficial relationships. You can profit from our tried and tested brand by sponsoring any event, service or activity. Contact us on zitfmktg@zitf.co.zw for more information.



Connect! Take Advantage of Networking Opportunities

The International Business Conference and the Networking Golf Challenge running concurrently with ZITF 2012 will connect you and your product to your target market. For more information, contact the Marketing Department.

"I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel" - Maya Angelou.



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