

A'sambeni Africa Travel and Tourism Expo



a'sambeni
AFRICA TOURISM & TRAVEL EXPO

24-28 April 2012 (Business days 24-26 April)

✿ Explore ✿ Discover ✿ Experience

HALL 3

A'sambeni – Let's travel!

A'sambeni Africa Travel & Tourism Expo is the right place to rub shoulders with leading Zimbabwean and African tourism industry players. The exhibition presents the country's unique tourist attractions as ideal holiday and investment destinations, introducing you to "Zimbabwe - a world of wonders."

It is a must-attend event for the domestic market as well as for international visitors and suppliers seeking to penetrate the sector.

Increase your visibility in domestic, regional and international markets!

Since its launch in 1999, A'sambeni has seen growth in the diversity of product exhibits. We welcome a broad spectrum of exhibitors including:

Venues: organisations offering bed-nights - hotels, safari lodges and camps, private estates, motels, National Parks, resorts e.g. hot springs, guest houses, bed and breakfasts, caravan and camping parks, conference facilities.

Activities: tour operators, holiday packages, hunting safaris, over lander companies, adventure companies (hiking, climbing, bungee jumping, kayaking, sailing, flying, riding); special-interest tour operators e.g. birding, angling etc., music/theatre groups, art and crafts.


Travel Facilitators: travel agents, consultants, transport owners and operators (air, train, coach, car hire), customs and immigration, publications e.g. travel guides and magazines, web sites, district publicity associations.

Products and Services: equipment and goods supplied to the tourism industry - anything from mosquito repellent, to camping equipment, to telecomms, to leisure - specific vehicles, to specialist suppliers e.g. catering, furniture, plants, decorators, landscapers, insurance and security firms and specialist construction sector e.g. thatching, gazebos, pools and fencing, travel accessories, travel guides and magazines.

The expo showcases various-sized operators and suppliers to the industry as well as complementary furniture, interior décor and outdoor living exhibits.

Zimbabwe International Exhibition Centre, Bulawayo, Zimbabwe





See you at A'sambeni 2012!

We invite visitors from the travel and trade industry, business travellers, holiday makers, corporate travel decision makers, potential investors in the hospitality, leisure and travel industry to come and explore, discover and experience the length and breadth of Zimbabwe's treasure!

Contact us for more information and visitor registration. **Plus!** Find out about sponsorship and advertising opportunities to enhance your brand visibility.

For stand bookings: e-mail zitf@zitf.co.zw

Zimbabwe International Exhibition Centre. P.O. Box
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Bulawayo, **Zimbabwe**

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A'sambeni is recognized by the Government of Zimbabwe, the Zimbabwe Tourism Authority and the Zimbabwe Council for Tourism.

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